

# VANESSA LODER



## Keynote Speaker Bio

Vanessa Loder is a renowned speaker and sought-after expert on women's leadership, mindfulness and sustainable success. Vanessa's work has been featured in Forbes, Fast Company, the Huffington Post and Glamour magazine. Her [Tedx talk](#) "How To Lean In Without Burning Out" has over 125,000 views.

In her previous life, Loder was a successful private equity investor who advised fast growing companies. She is a self described over-achiever whose unfulfilling experience of continual career climbing left her burned out, exhausted and eager to find another way.

After spending close to a decade working in finance on Wall Street and in Silicon Valley, Vanessa felt that she had climbed to the top of the ladder only to realize it was the wrong ladder! Her personal transformation, subsequent research and work have led to thousands of leaders creating success in an easier way.

Vanessa has spoken at Airbnb, Bain & Co, Castlight Health, Charles Schwab, Cisco, Dreamforce, Emerging Women, Flextronics, Goldman Sachs, Google, LinkedIn, Mattel, Orrick, Herrington & Sutcliffe, PA Conference for Women, PG&E, PwC, Salesforce, SCI Women's Conference, StubHub!, Tedx, The North Face, The Stanford Graduate School of Business, Stanford MSx Women Leaders, ThoughtSpot2018, Uber, Watermark Conference for Women, WomanCon, Women in Private Equity and many other organizations.

Vanessa received her MBA from Stanford University and her BA in Economics from Columbia University where she graduated Phi Beta Kappa, Summa Cum Laude. Loder is certified as an Executive Coach by the Hendricks Institute and trained in Neuro-Linguistic Programming (NLP) by Carl Buchheit at NLP Marin.

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Vanessa currently lives in Lafayette, CA with her husband and two children.

## Hear what others are saying:

"Over the last 10 years at Google, myself and my team have attended hundreds of hours of corporate trainings. When I saw what Vanessa did differently, and heard about her other Fortune 500 clients that have had tremendous success, I knew I had to hire her to bring something unique. Vanessa and I worked hand in hand to create a customized plan for my team, based on their specific needs and personalities. I have never gotten such positive feedback from Googlers before. I will hire Vanessa again hands down."

**- Katie Rottier, Head of Industry/Retail - Google**

"Vanessa brings an amazing combination of research, data and personal experience to teach this material in a way that makes it both simple to understand and a joy to attempt."

**- Katherine Harbin Clammer, Founder - Source Capital, LLC**

"When we set out to launch our first customer conference, we wanted to include a session that would wake people up and get them to think different about their lives and their purpose in the world. Including a session on mindfulness for hundreds of Fortune 500 data & analytics leaders felt like a gamble, but it paid-off in spades. We received amazing feedback about Vanessa's talk. People told us that they were surprised at how much they loved it and that it helped them relax. Many felt transported to a happy place where they could put all their pressures on hold and see the bigger picture. If you want to offer your employees, partners, or customers a truly unique experience, Vanessa is someone you should absolutely engage."

**- Scott Holden, CMO ThoughtSpot**

"Vanessa excelled as a Thought Leader at the Watermark Lead On Conference for Women in Silicon Valley. Based on participant feedback, the session she led was the highest rated of the conference. With her leadership and insights, I look forward to leveraging her skills for future conferences."

**- Victoria Howell, Program Manager - Conferences for Women**

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"As part of our Inclusion & Diversity journey, SCl decided to host our very first Women's Conference. We brought Vanessa in to speak with our top women leaders of our company on How to Lean in Without Burning Out. Needless to say, her presentation, personality, as well as professionalism, made such a powerful impact on our attendees. We still have associates, three months later, sharing, referencing and utilizing the tools Vanessa provided."

**- Jeanele Davis, Talent Management, Program Lead Women's Conference**

"Vanessa has given me tools for accepting increasing duties at work, and for dealing with stress and conflict in my personal life. Vanessa has made a HUGE difference in my ability to perform at work under major stress."

**- Denali Lumma, Senior Engineering Manager - Uber**

"We recently had Vanessa come to our company and present. The end result of that experience has been nothing less than transformational for our company. Vanessa's uncanny ability to assess the different needs and capabilities of each group was instrumental in delivering content that was precisely on target, delivered with a style and ease that allowed for maximum transfer of knowledge and skills and enhanced the "sticky factor" of the content. Vanessa's content was crisp, informative and provocative. We plan on bringing Vanessa back to our company regularly as a key ingredient in strengthening our people power."

**- Terry Tierney, CEO - MyChelle Natural Skin Care**

"Inspiring, empowering, life changing... that was the phenomenal response that we received from the community of women at ITG to Vanessa's presentation on How to Lean In Without Burning Out. Vanessa truly has a gift for captivating her audience and communicating profound ideas with a powerful simplicity that enables the attendees to understand, grasp and adopt the insights to create meaningful change."

**- Sheryl Weaver, HR Business Partner - ITG**

All speaking inquiries or for more information, please email  
**[info@vanessaloder.com](mailto:info@vanessaloder.com)**

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